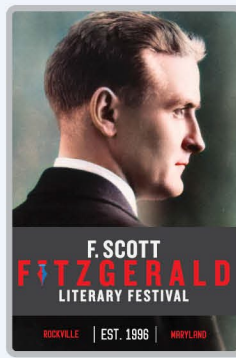


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Media Advisory ■ For Immediate Release: March 29, 2024
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New Fitzgerald Festival Website Launches to Enhance User Experience

The Festival Serves as The Premier Literary Event for Fans of F. Scott Fitzgerald

Rockville, MD - The F. Scott Fitzgerald Festival is thrilled to announce the launch of its new website, providing a mobile-ready, user-friendly experience for fans and enthusiasts. The redesigned website, fitzgeraldfestival.com, promises enhanced accessibility and streamlined navigation, making exploring the festival's rich history and upcoming events easier.

The premier festival dedicated to F. Scott Fitzgerald and contemporary literary luminaries, the F. Scott Fitzgerald Literary Festival, was inaugurated in 1996, in the city where he and his family are buried, to commemorate the centenary of the iconic author's birth. Co-sponsored by the City of Rockville in Montgomery County Maryland, and the F. Scott Fitzgerald Literary Conference, Inc., this event stands as a testament to the enduring impact of Fitzgerald's work and the ongoing vitality of contemporary American literature.

"We are very excited to unveil our new website, which represents a significant milestone in our ongoing efforts to enhance the F. Scott Fitzgerald Festival experience," said Gary Berg-Cross, President of the F. Scott Fitzgerald Literary Conference, Inc. "With its mobile-ready design and improved functionality, we are confident that the new website will provide our audience with a more enjoyable and accessible platform to engage with our programming and celebrate the legacy of F. Scott Fitzgerald."

Key Features of the New Website include:

- **Mobile Responsiveness:** The website is now fully optimized for mobile devices, ensuring a seamless browsing experience for users on smartphones and tablets.
- **Improved User Experience:** With a modern, intuitive design, and better navigation menu, visitors can effortlessly navigate through festival information, schedules, and membership options.

- CONTINUE NEXT PAGE -

Festival Award Recipients

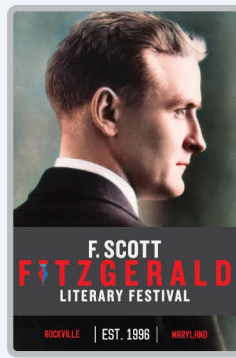
1996 William Styron
1997 John Barth
1998 Joyce Carol Oates
1999 E.L. Doctorow
2000 Norman Mailer
2001 Ernest J. Gaines
2002 John Updike
2003 Edward Albee
2004 Grace Paley

2005 Pat Conroy
2006 Jane Smiley
2007 William Kennedy
2008 Elmore Leonard
2009 Julia Alvarez
2010 Alice McDermott
2011 Maxine Hong Kingston
2013 Robert Olen Butler
2014 James Salter
2015 Richard Ford

2016 Garrison Keillor
2017 Annie Proulx
2018 Richard Russo
2019 Amy Tan
2020 Barbara Kingsolver
2021 John Edgar Wideman
2022 Richard Powers
2023 Jonathon Franzen
2024 Jesmyn Ward



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- **Enhanced Content Management:** Implementing a robust Content Management System (CMS) through Wordpress allows for efficient updates and maintenance, ensuring that the website remains current and engaging for visitors.

"As one of the founders of the F. Scott Fitzgerald Festival, I am pleased to see how far we've come in bringing together a community of Fitzgerald enthusiasts. The launch of our new website marks a new chapter in our journey and presents an opportunity to connect with Fitzgerald lovers old and new," stated Jackson R. Bryer. "This website will serve as a hub for celebrating Fitzgerald's literary contributions and preserving his legacy for generations to come."

###

ABOUT THE FESTIVAL

At the heart of the Literary Festival lies the prestigious F. Scott Fitzgerald Award for Achievement in American Literature, an honor bestowed upon an eminent American writer. Since its inception in 1996, the festival has included twelve Pulitzer Prize winners among its recipients, honoring many of the most illustrious figures in American literature of the last eight decades.

For more info: fitzgeraldfestival.com

Festival Award Recipients

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